

MEDIA RELEASE

Highfields Support Powers Tour Of Toowoomba To New Heights

Highfields Village Shopping Centre is again showcasing its strong support for the ever-growing FKG Tour of Toowoomba and will sponsor the opening Stage of this year's event.

The 2013 Tour of Toowoomba is being held from 9-14 May and will be the fourth running of this National Road Series (NRS) event. The four-day, five-stage event is the only NRS event in Queensland and continues to attract the best young National A-Grade road riders from Australia and New Zealand.

Stage 1 of this year's Tour, sponsored by Highfields Village Shopping Centre, starts in Oakey at 11.00am on Thursday 9 May. After a 114 km course that takes in areas such as Kulpi, Evergreen, Haden, Goombungee, Kingsthorpe and Meringandan, Race 1 will finish at about approximately 1.30pm at Highfields Village Shopping Centre.

Local developer Lauder Pty Ltd, the developer of the Highfields residential community and Highfields Village Shopping Centre, has been a strong supporter of the FKG Tour of Toowoomba since its inception, having sponsored the event each year.

"The FKG Tour of Toowoomba continues to go from strength to strength and we are proud to have been involved with the growth and popularity of this event from the start," said Mac Stirling, Managing Director of Lauder Pty Ltd.

"This year we have the honour of getting the event underway in style by sponsoring Race 1 of the 2013 FKG Tour of Toowoomba, which will then finish at our Highfields Village Shopping Centre.

"Having the best young road riders from Australia and New Zealand roll into Highfields on day one of such a fast-growing and popular event is a great showcase of our community and its lifestyle.

"Event-driven tourism such as the Tour of Toowoomba is a valuable way of showcasing the attractions of the Toowoomba region and delivers significant economic benefits as well as promoting the healthy lifestyle benefits of exercise and fitness."

After covering more than 400km, the 2013 Tour of Toowoomba will climax with a 50km criterium around Toowoomba's picturesque Queens Park on Sunday 12 May.

For more details, visit: www.touroftoowoomba.com.au

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